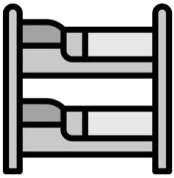


Session 2: As a backpacker

Plan a Trip

4. Where are you going to stay?

hotel	bed & breakfast	hostel	villa	caravan
				

5. What means of transport are you going to use?



6. Plan the activities you are going to do there.

visit

go

see

eat

join

7. Make a list of the things you need to pack in advance and the type of clothes.

☐ tickets ☐ passport ☐ credit card ☐ money ☐ phone ☐ guidebooks ☐ map ☐ food & water ☐ sickness pills ☐ _____	Summer clothes / Winter clothes
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Session 3: Create travel agency

Step 1: Choose the topic for your tour package What types of tour will be provided by your travel agency? ☐ Luxury Tour ☐ Food & Wine Tour ☐ Outdoor Activity ☐ Culture Tour ☐ Romantic & Honeymoon Tour ☐ Relaxation Tour ☐ Family Friendly Tour ☐ Ecological Tour ☐ Holiday and Seasonal Tour	Step 2: Find your Target customer Who will be interested in your tour package? Step 3: Decide the product positioning What places or activities of the tour will excite your customers to come to your business?
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